



Amazing Explorer

SEA-DOO®



Sea-Doo
1000 KM

INDONESIA → MALAYSIA

Impressive experience of Sea-Doo Amazing Explorer 2023

15 November 2023. The first ever multi-country 1,000 km journey on a Sea-Doo personal watercraft (PWC) has officially begun. This adventure will bring riders to discover the most beautiful corners of Indonesia and Malaysia, offering them a variety of rewarding and challenging experiences on the water. Together, they will be covering an estimated 1,000 km of ocean riding distance starting from Batam, Indonesia to Langkawi, Malaysia throughout 5 days and 4 nights (from November 15 to 19, 2023).

The journey starts in Batam and go through Nirup Island as the first destination which is well-known as the epitome of eco-luxury living and a new Indonesian immigration checkpoint. Then, the group will go through Puteri Harbour, Port Dickson, Pangkor, Penang, and will end in Langkawi. There will be a symphony of waves, speed, and discovery mixed with stunning landscape, nature, and culture: a truly Sea-Doo life. "Riding and owning a Sea-Doo is not just a hobby, it's a lifestyle where we connect with local people around us, communities living on the water, and all marine life under the sea. It's a mix of respect and empathy for our surroundings combined with thrill and pleasure at the same time.", said

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PRESS INFORMATION



Kevin Lui, director of Pixel Global Adventure Sdn Bhd - the sole authorised distributor of BRP products in Malaysia.

“Malaysia is one of the key growth markets for Sea-Doo in Asia. Together with Pixel we believe in delivering outstanding experiences for our customers so more people can join in and live the Sea-Doo life in Malaysia. With this epic journey, Pixel definitely raised the bar.”, said Gabriella Han, the marketing and innovation specialist of BRP EAPI.

Riders from all around the world will take part in this journey, coming from Malaysia, Indonesia, USA, Australia, Canada, and even South Africa. Most of them are experienced PWC riders, but this once in a lifetime multi-country adventure on the Sea-Doo Explorer Pro will definitely challenge them and bring the thrill to a whole new level.

To ensure the safety of all riders and a smooth journey, Shamyla Hasim, an experienced female rider from Malaysia, has been appointed as the road captain to lead the group. “It is an honour for me to be a road captain in this challenging event. Especially with the participants who are coming from six countries. This will be my motivation going forward in supporting sports tourism, especially in Malaysia.”, said Shamyla during the welcome dinner at Harris Hotel Balerang(14/11/23).

“This is the sportiest way imaginable of discovering the coastlines of Malaysia”, said Fizo Omar, an entrepreneur and talented Malaysian actor who has passion in sports adventure. He has been joining several trainings to give his best performance in this journey.

Onto the next rider, they have Chris Roger who is traveling a long way from South Africa to attend this event. He is a travel and action sports filmmaker, entrepreneur, and all-around adventure seeker. Safe to say, he didn't want to miss this opportunity to push his boundaries and add another epic adventure to his long list of accomplishments.

Jamie Vogler is an Australian outdoors connoisseur who is always chasing the taste of his next adventure. Jamie is truly living the dream and quite literally sharing it with the world. It'll be Jamie's first time discovering the beauty of Indonesia and Malaysia.

Each participant will be completing their journey on a **Sea-Doo Explorer Pro**. This model has been the first PWC in the industry truly built for adventure. It has an incredibly stable platform and the option between a 170-HP or 230-HP engine with long-range capability. Adventure-focused features built around convenience and comfort add peace of mind to every expedition. Two powerful engines to choose from between the Rotax® 1630 ACE engine – the 170 hp boasts naturally aspirated punch with optimal fuel economy, the 230 hp engine with a supercharger, and external intercooler, optimized to run on regular fuel.

Follow the adventure along on Instagram @seadoomalaysia.official
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PRESS INFORMATION



About

BRP Global

BRP has been reimagining the way you access your world since 2003 and beyond. Building on a tradition of ingenuity and intense customer focus that goes all the way back to 1937, operates manufacturing facilities in Canada, the United States, Mexico, Finland, Austria, and Australia.

BRP portfolio of industry-leading and distinctive products comprises Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am On- and Off-Road vehicles, Alumacraft, Manitou, Quintrex and Rotax marine propulsion systems as well as Rotax engines for karts and recreational aircraft. They support their product lines with a dedicated parts, accessories, and clothing business, to fully enhance the customer's riding experience.

Pixel Global Adventure Sdn Bhd

The group has been driving adventure experiences since 2016 by becoming the sole authorised distributor of BRP products in Indonesia and Malaysia. With 7 years of experience, the group manages legendary marques in Indonesia, Malaysia, and Singapore.